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SYLLABUS . FALL 2013

VISIBILITY, VISUALITY AND THE ETHICS OF SHOWING

I ABSTRACT

I Based on a discussion of the sociology of visibility, this seminar stresses the pragmatic power and deictic dimensions of news-media discourse . It analyses the practices involved in attention-management, the creation of visibility, and the process of showing . Within a « paradigm of monstration » influenced by Searle, Austin & Boltanski, six models of media performance will be discussed :-- (Censor, Chorus, Teacher, Host, Cartographer, Witness).

II The monstration paradigm will be used in analysis of an actual example ; that of a collective dramaturgy or « social drama » (Victor Turner) . Situated in regard to « Genres » such as « scandals », « affairs », « differends » this specific example will be discussed both (a) the object of a monstration, and as (b) an instrument of monstration .

III The second part of the seminar addresses the issue of « showing » from an ethical standpoint . It focuses on such themes as : showing the other (Silverstone); the ethics of recognition (Honneth); the ethics of visibility (Voirol); the nature of « proper distance » . (See also the book by Couldry, Pinchevsky, Madianou).

IV The Issues discussed in the context of an ethics of visibility will be applied to a specific example, and serve as a vantage point for the textual analysis of a genre fiction film . (The silence of the lambs)

II SYLLABUS

Each week will be devoted to a given issue through (1) a theoretical lecture (2) an empirical lecture & discussion .

Week 1 —Pragmatics of news media : Towards a monstration paradigm

1 Theory : pragmatics, deictics, monstrative acts , visibility and visuality

2 Analysing genres of performance : Censor, Chorus, Host , Teacher (cartographer , identity entrepreneur ; witness)

Week 2 --Showing controversies : theoretical & dramaturgic models

3 What do controversies show ? How does one show controversies ? Genres & dramaturgies of social controversies : scandal, « Affaire », « Différend » , social drama .

4 A case study : The al dura case as a french « Social Drama »

Week 3 -- The Ethics of newsmidia

5 Visuality, Visibility . Honneth & the issue of recognition .

6 Silverstone ,Arendt , mediapolis and ethical monstration :Showing THE other or showing others ? The issue of « proper distance »

-Week 4 The Ethics of monstration & Genre cinema

7 Art history & the Silence of the Lambs : focussing on Rembrandt, Goya, Bacon

8 The Silence of the Lambs and the ethics of Showing

III BIBLIOGRAPHY

LECTURES I & 2 PRAGMATICS OF NEWSMEDIA

Required papers

--Searle, John, R. “What is a Speech Act ?” *The philosophy of Language.* Cambridge: Oxford University Press, 1971.

--Dayan, Daniel . “Media and the politics of Showing” . The seventh William Phillips-Partisan Review lecture , New York , New School for Social Research, 2013

--Dayan, Daniel “Conquering Visibility , Conferring Visibility” *International Journal of Communication* 7 (2013), (on line)

Suggested papers

--Dayan, Daniel. “Quand montrer c’est faire.” in *La Terreur Spectacle*. Paris: De Boeck, 2006.

--Dayan, Daniel. “Dealing in Attitudes: Television and Monstration,” *Divinatio*. Special issue, *Is Democracy Sick of Its Own Media? Sofia*. 2012

--Dayan, Daniel “ A la conquête de l’Olympe “ , Communications , N° 91 2012; special Issue : Passages en Revue

Recommended books

--Austin.,J L *How to Do Things With Words*. Cambridge, Harvard University Press, 1962.

--Boltanski, Luc. *Distant Sufferings*. Cambridge: Cambridge University Press, 1999

LECTURES 3 & 4 : SHOWING CONTROVERSIES : THEORETICAL & DRAMATURGIC MODELS

Required papers

--Lemieux, Cyril “A quoi sert l’analyse des controverses” 2007. société d’Etudes

Soreliennes

--Bourdon , Jérôme . « Qui a tué Mohammed al Dura .Ou de la mise en doute électronique d'un fait journalistique ». *Hermes* 47, pp 89-98 *(see also documents)* --
Turner, Victor. “ social dramas and stories about them” in *Dramas, Fields, and Metaphors*, Ithaca: Cornell University Press, 1975

Suggested papers

--Dayan, Daniel “ Mentir par les medias, special issue : *Mensonges* , edited by Carine Trevisan “ Ecrire l'histoire” 9 (2012)
--Bourdon, Jérôme . « Le lieu de la Critique . Les Médias français et le conflit israélo palestinien » . *Questions de communication* . 9 (2006)

Recommended books

--Lyotard, Jean-François. *The Differend: Phrases in Dispute*. Minneapolis: University of Minnesota Press, 1988.

LECTURES 5 & 6 MEDIA & ETHICS

Required papers

--Dayan, Daniel “ On Morality, distance and the other ” . *International Journal of Communication*, L.A. 2007
--Dayan Daniel . “ On whose terms are you shown ? ” . *Media and Ethics* Couldry, Madianou & Pinchevski eds . Palgrave,& Mac Millan . 2013

Suggested papers

--Dayan, Daniel D. “Mentir par les médias,” *Ecrire L'Histoire*. No. spécial ‘Le Mensonge’ (2012).
--Honneth, Axel. “Invisibilité: Sur l'épistémologie de la ‘Reconnaissance’.” *Réseaux*, 9:3 (2005)
--Voirol, Olivier. “Visibilité et invisibilité: une introduction.” *Réseaux*, 9:3 (2005)

Recommended books

--Couldry, N ; M. Madianou & A. Pinchevski *Media and Ethics* Palgrave & Mac Millan 2013
--Honneth, Axel. *The Struggle for Recognition: The Moral Grammar of Social Conflicts*. Cambridge: MIT Press, 1996.
--Silverstone, Roger. *Media and Morality: On the Rise of the Mediapolis*. Cambridge: Polity Press, 2006.

LECTURES 7 & 8 . THE ETHICS OF MONSTRATION & GENRE CINEMA

Required papers

De Armit , Pleshette . “Kofman’ s lesson on death “ . Parallax .2011

Suggested papers

--Hagin, B. “Inverted Identification: Bergson and Phenomenology in Deleuze’s Cinema.” *New Review of Film and Television Studies*, 11.3 (2013).

-- Recommended books

--Barthes, R: *S/Z*

-Other

-- Students are invited to prepare a bibliography of existing papers on the Silence of the lambs .

IV DOCUMENTS & FILMS

Documents on the Al dura affair :

--Newspaper articles .

--The « Muhammad al-Durrah incident” Wikipedia compilation .

--Accounts of successive trials intended to P Karsenty, Cl Weill Reynal

--Nouvel Observateur. “Pour Charles Enderlin,” June 4, 2008.

see also

Huber, Gérard : *Cont'expertise d'une mise en scène* Paris, Raphael 2003

Documentary Films

--Amedeo Ricucci . *War, Lies, & Television* (rai educational) 2010

-- Schapira, Esther. *Three Bullets and a Child: Who Killed the Young Muhammad al-Dura?*, ARD Television, Germany, 2002.

Fiction films --Jonathan Demme . *The Silence of the Lambs* 1991